



## Discover Private Branding

You want the strongest, most reliable equipment on the market. Now, we make it easy for you to partner your company's name recognition, reputation and business support with quality products and superior marketing with Private Branded Equipment.

### Why Private Branding?

- HAWK Private Branding puts you in control of your product offering, marketing focus and price strategies.
- You build your own *brand recognition*. Custom labels put your company name, brand name, and phone number in front of the user every time.
- Your clients are another step closer to one-stop shopping.

### Partner with Hawk

- You can offer the most durable machines on the market with the latest engineering designs like the Glide Floating Head floor machines and the TigerHawk orbital machines.
- Hawk makes your job easier with unmatched service excellence and prompt private brand product delivery. Our professional marketing supports give your sales force a complete selling package.

### What are the Other Pieces of the Package?

- **Added-Value Custom Literature** - The "How to Use" guides carry your logo and contact information.
- **Advertising Strength** - We supply your advertising department with product description text and art for your catalogs and website.
- **Instruction Manuals** - Manuals explain start-up, operation, problem solving, and aftermarket brush and pad selections.

### How Do We Get Started?

- Fill out our Private Branding Order Form - it identifies all of the product design criteria.
- Our sales rep helps define colors, logo and contact information, photos and text for your website.
- From start to finish, you can have your complete product line in as little as one week!
- To contact your floor machine representative, just call us.





The Private Branding Order Form makes it easy to build the EXACT machine that you want.

- Select the machine model, working size, power voltage and motor type and size.
- Customize the model with factory-installed accessories like special dust control assemblies, weights, splash guards and aftermarket accessories.
- Colors - Select from 8 standard brush cover colors.
- Special colors and design are available with set minimum quantities.
- Power Cords - select the power cord strength, color (yellow, black or gray), and length (50, or 75 ft.).
- Motor and Handle Labels - Hawk sends you label specifications for your design and production, or we can design with your colors, logo and contact information.

The Hawk Private Brand System combinations produce hundreds of products. Our sales reps can help you fill out the form for the exact results you demand.

**HAWK**  
ENTERPRISES

## PRIVATE BRANDING ORDER FORM

  

<small>DATE RECD</small>	<small>RECVD BY</small>	<small>OFFICE USE ONLY</small>	<small>CUSTOMER ID</small>	<small>PART NUMBER</small>	<small>B.O.M. BUILT</small>
<small>Click here to enter date.</small>					
<small>COMMENTS:</small>					

  

WARNING THIS DOCUMENT CONTAINS CONFIDENTIAL INFORMATION

\*\*IMPORTANT NOTICE\*\*

Please complete this document in its entirety with the most accurate information possible. This will ensure there are no miscommunications between our customers and Hawk Enterprises. Partial forms WILL NOT be accepted for review. *Your company representative must sign in the provided location throughout this document for it to be considered valid!*

CUSTOMER INFORMATION					
<small>COMPANY NAME:</small>			<small>COMPANY CONTACT INFORMATION</small>		
<small>ADDRESS:</small>			<small>FIRST:</small>	<small>LAST:</small>	
<small>SUITE:</small>	<small>PO BOX:</small>		<small>PHONE:</small>	<small>EXTENSION:</small>	
<small>CITY:</small>	<small>STATE:</small>	<small>ZIP CODE:</small>	<small>EMAIL:</small>		
<small>PHONE:</small>			<small>FAX:</small>		

  

STANDARD FLOOR MACHINE

STEP 1: MACHINE SIZE				
10 INCH <input type="checkbox"/>	13 INCH <input type="checkbox"/>	15 INCH <input type="checkbox"/>	17 INCH <input type="checkbox"/>	20 INCH <input type="checkbox"/>

STEP 2: MOTOR OPTIONS				
HORSEPOWER	VOLTAGE	FREQUENCY	GEARBOX	COLOR
1.0HP * <input type="checkbox"/>	115v <input type="checkbox"/>	60hz <input type="checkbox"/>	STANDARD <input type="checkbox"/>	CHROME <input type="checkbox"/>
1.5HP <input type="checkbox"/>	230v <input type="checkbox"/>	50hz <input type="checkbox"/>	XTRA HEAVY DUTY <input type="checkbox"/>	BLACK <input type="checkbox"/>

\*1.0HP MOTORS ARE ONLY AVAILABLE IN CHROME

STEP 3: SPECIAL MACHINE OPTIONS				
<small>PRO SERIES * <input type="checkbox"/></small>				
<small>-LONG CONNECTING LEGS</small>		<small>-UPPER CAM LOCK</small>		<small>CE <input type="checkbox"/></small>
<small>*PRO SERIES AUTOMATICALLY SELECTS:</small>				
<small>-SOLUTION TANK</small>		<small>-SPLASH GUARD</small>		<small>-PAD DRIVERS</small>

STEP 4: FRAME COLOR SELECTION		
BLACK <input type="checkbox"/>	HAMMERSILVER <input type="checkbox"/>	RED <input type="checkbox"/>

STEP 5: BRUSH COVER OPTIONS				
COLOR			BUMPER COLOR	SPECIAL OPTIONS
RED <input type="checkbox"/>	BLACK <input type="checkbox"/>	CHROME <input type="checkbox"/>	BLACK <input type="checkbox"/>	INTERCHANGEABLE <input type="checkbox"/>
MOODY BLUE <input type="checkbox"/>	ORANGE <input type="checkbox"/>	TEAL <input type="checkbox"/>	GRAY <input type="checkbox"/>	
ROYAL BLUE <input type="checkbox"/>	GREEN <input type="checkbox"/>	YELLOW <input type="checkbox"/>	RED <input type="checkbox"/>	
HAMMERSILVER <input type="checkbox"/>				

\*\*SOME COLORS MAY REQUIRE MINIMUM QUANTITY ORDER

  

GAUGE	COLOR	LENGTH	STYLE
12-3 <input type="checkbox"/>	ONLY YELLOW	75FT. <input type="checkbox"/>	MOST STYLE OPTIONS
14-3 <input type="checkbox"/>	GRAY <input type="checkbox"/>	50FT. <input type="checkbox"/>	1pc <input type="checkbox"/>
	BLACK <input type="checkbox"/>	100FT. <input type="checkbox"/>	2pc <input type="checkbox"/>
	YELLOW <input type="checkbox"/>	75FT. <input type="checkbox"/>	

STEP 10: SWITCH BOX COVER OPTIONS						
STYLE	COLOR					
ANGLE <input type="checkbox"/>	SQUARE <input type="checkbox"/>	RED <input type="checkbox"/>	CHROME <input type="checkbox"/>	BLACK <input type="checkbox"/>	GREEN <input type="checkbox"/>	ROYAL BLUE <input type="checkbox"/>
ROUND <input type="checkbox"/>	CE <input type="checkbox"/>	MOODY BLUE <input type="checkbox"/>	ORANGE <input type="checkbox"/>	TEAL <input type="checkbox"/>	YELLOW <input type="checkbox"/>	HAMMERSILVER <input type="checkbox"/>

LABELING OPTIONS	
NO <input type="checkbox"/>	YES <input type="checkbox"/> IF YES PLEASE SPECIFY:
WARNING LABEL LANGUAGE	
ENGLISH <input type="checkbox"/>	SPANISH <input type="checkbox"/>

STEP 11: ACCESSORIES				
SOLUTION TANK				
NO <input type="checkbox"/>	YES <input type="checkbox"/>	NATURAL <input type="checkbox"/>	BLACK <input type="checkbox"/>	ROYAL BLUE <input type="checkbox"/>
		RED <input type="checkbox"/>	CHARCOAL <input type="checkbox"/>	MOODY BLUE <input type="checkbox"/>
				YELLOW <input type="checkbox"/>

WEIGHTS			
FRAME WEIGHT (20LBS) **		HORSESHOE WEIGHTS ***	
NO <input type="checkbox"/>	YES <input type="checkbox"/>	25LB <input type="checkbox"/>	36LB <input type="checkbox"/>

\*NOTICE: YOU CAN NOT COMBINE FRAME WEIGHTS WITH HORSE WEIGHTS  
\*\*ONLY AVAILABLE ON 17 INCH AND 20 INCH MACHINES

EXTRA WEIGHTS	
10LB * <input type="checkbox"/>	25LB ^ <input type="checkbox"/>

\*NOTICE: ADDING WEIGHTS TO YOUR MACHINE AUTOMATICALLY ADD THE WEIGHT IN KIT

OTHER ACCESSORIES	
SPLASH GUARD	DUST CONTAINMENT SYSTEM
NO <input type="checkbox"/>	NO <input type="checkbox"/>
WITH IP <input type="checkbox"/> <small>(FOR WEIGHTED MACHINES)</small>	YES <input type="checkbox"/>